

ORDER



KSNV

Orders

Order / Rev: **104994**
 Alt Order #: 06837955
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 Flight Dates: 09/25/12 - 10/01/12
 Original Date / Rev: 08/01/12 / 10/01/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: GMMB, Inc./ Washington D.C.
 Buying Contact:
 Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Obama for America *Paused*
 Demographic: A35+
 Product Codes: PLC01-Democrat
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
 Order Separation: 00:05:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	99	\$78,525.00	\$66,746.25
10/01/12	10/01/12	22	\$16,525.00	\$14,046.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	99	\$78,525.00	\$66,746.25	0.00
October 2012	22	\$16,525.00	\$14,046.25	0.00
Totals	121	\$95,050.00	\$80,792.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	30%	\$95,050.00
Market	100%	\$316,833.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$82,376.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$60,198.33
KTUD	1%	\$3,168.33
KVVU	20%	\$63,366.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$12,673.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/WagM	5-6a		-TWTF--	:30	4	\$90.00	4	0.00	NM	4	\$1,300.00
				M-F 5-6a WakeUp w/Wagners											

NEWS

Start Date End Date Weekdays Spots/Week Rate Rating

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Flight Dates: 09/25/12 - 10/01/12

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Estimate: 1536
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	4	\$90.004		0.00	NM	4	\$1,300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$90.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner5-6a		-TWThF----	:30	(\$90.00)	0.00	NM						
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner5-6a		-TWThF----	:30	(\$90.00)	0.00	NM						
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner5-6a		-TWThF----	:30	(\$90.00)	0.00	NM						
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner5-6a		-TWThF----	:30	(\$90.00)	0.00	NM						
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F 5-6a WakeUp w/Wagner5-6a		-TWThF----	:30	\$325.00	0.00	NM						
Ⓜ MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F 5-6a WakeUp w/Wagner5-6a		-TWThF----	:30	\$325.00	0.00	NM						
Ⓜ MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F 5-6a WakeUp w/Wagner5-6a		-TWThF----	:30	\$325.00	0.00	NM						
Ⓜ MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F 5-6a WakeUp w/Wagner5-6a		-TWThF----	:30	\$325.00	0.00	NM						
Ⓜ MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate]															
E 2	KSNV	09/25/12	09/28/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	4	\$175.004		0.00	NM	4	\$2,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	KSNV	09/24/12-09/30/12	M-F 6-7a WakeUp w/Wagner6-7a		-TWThF----	:30	(\$175.00)	0.00	NM						
See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F 6-7a WakeUp w/Wagner6-7a		-TWThF----	:30	(\$175.00)	0.00	NM						
See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F 6-7a WakeUp w/Wagner6-7a		-TWThF----	:30	(\$175.00)	0.00	NM						
See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F 6-7a WakeUp w/Wagner6-7a		-TWThF----	:30	(\$175.00)	0.00	NM						
See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F 6-7a WakeUp w/Wagner6-7a		-TWThF----	:30	\$650.00	0.00	NM						
Ⓜ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F 6-7a WakeUp w/Wagner6-7a		-TWThF----	:30	\$650.00	0.00	NM						
Ⓜ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F 6-7a WakeUp w/Wagner6-7a		-TWThF----	:30	\$650.00	0.00	NM						
Ⓜ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F 6-7a WakeUp w/Wagner6-7a		-TWThF----	:30	\$650.00	0.00	NM						
Ⓜ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate]															
E 3	KSNV	09/25/12	09/28/12		CM	658a-9am	-TWTF--	:30	4	\$200.004		0.00	NM	4	\$3,400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show															
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--		4			\$200.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	Today Show			658a-9am	-TWThF----	:30		(\$200.00)		0.00	NM		
	See MG 3.5,3.6,3.7,3.8														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
2	KSNV	09/24/12-09/30/12	Today Show			658a-9am	-TWThF----	:30		(\$200.00)		0.00	NM		
	See MG 3.5,3.6,3.7,3.8														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
3	KSNV	09/24/12-09/30/12	Today Show			658a-9am	-TWThF----	:30		(\$200.00)		0.00	NM		
	See MG 3.5,3.6,3.7,3.8														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
4	KSNV	09/24/12-09/30/12	Today Show			658a-9am	-TWThF----	:30		(\$200.00)		0.00	NM		
	See MG 3.5,3.6,3.7,3.8														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
5	KSNV	09/25/12-09/28/12	Today Show			658a-9am	-TWThF----	:30		\$850.00		0.00	NM		
	Ⓜ MG for 3.3,3.2,3.1,3.4														
	[Revised Rate to Reinstate]														
6	KSNV	09/25/12-09/28/12	Today Show			658a-9am	-TWThF----	:30		\$850.00		0.00	NM		
	Ⓜ MG for 3.3,3.2,3.1,3.4														
	[Revised Rate to Reinstate]														
7	KSNV	09/25/12-09/28/12	Today Show			658a-9am	-TWThF----	:30		\$850.00		0.00	NM		
	Ⓜ MG for 3.3,3.2,3.1,3.4														
	[Revised Rate to Reinstate]														
8	KSNV	09/25/12-09/28/12	Today Show			658a-9am	-TWThF----	:30		\$850.00		0.00	NM		
	Ⓜ MG for 3.3,3.2,3.1,3.4														
	[Revised Rate to Reinstate]														
E 6	KSNV	09/30/12	09/30/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	1	\$325.00
News 3 Sunrise SUNDAY															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1			\$325.00			0.00			
E 7	KSNV	09/30/12	09/30/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$150.00	4	0.00	NM	1	\$625.00
Sunday Today															
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1			\$150.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	Sunday Today			7a-8am	-----Su	:30		(\$150.00)		0.00	NM		
	See MG 7.2														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
2	KSNV	09/30/12-09/30/12	Sunday Today			7a-8am	-----Su	:30		\$625.00		0.00	NM		
	Ⓜ MG for 7.1 09/30														
	[Revised Rate to Reinstate]														
E 8	KSNV	09/30/12	09/30/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
Meet the Press															
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1			\$3,000.00			0.00			
E 11	KSNV	09/25/12	09/28/12	M-F Today Show II 3rd Hour	CM	9-10a	-TWTF--	:30	4	\$95.00	4	0.00	NM	4	\$1,400.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--		4			\$95.00			0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	KSNV	09/25/12	09/28/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	-TWTF--	:30	4	\$95.00	4	0.00	NM	4	\$1,400.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$95.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$95.00)	0.00	NM						
See MG 11.5,11.6,11.7,11.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$95.00)	0.00	NM						
See MG 11.5,11.6,11.7,11.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$95.00)	0.00	NM						
See MG 11.5,11.6,11.7,11.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$95.00)	0.00	NM						
See MG 11.5,11.6,11.7,11.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	\$350.00	0.00	NM						
Ⓜ MG for 11.1,11.4,11.3,11.2															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	\$350.00	0.00	NM						
Ⓜ MG for 11.1,11.4,11.3,11.2															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	\$350.00	0.00	NM						
Ⓜ MG for 11.1,11.4,11.3,11.2															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	\$350.00	0.00	NM						
Ⓜ MG for 11.1,11.4,11.3,11.2															
[Revised Rate to Reinstate]															
E 12	KSNV	09/25/12	09/28/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	-TWTF--	:30	4	\$80.00	4	0.00	NM	4	\$1,300.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$80.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	(\$80.00)	0.00	NM						
See MG 12.5,12.6,12.7,12.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	(\$80.00)	0.00	NM						
See MG 12.5,12.6,12.7,12.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	(\$80.00)	0.00	NM						
See MG 12.5,12.6,12.7,12.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	(\$80.00)	0.00	NM						
See MG 12.5,12.6,12.7,12.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	\$325.00	0.00	NM						
Ⓜ MG for 12.3,12.4,12.1,12.2															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	\$325.00	0.00	NM						
Ⓜ MG for 12.3,12.4,12.1,12.2															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	\$325.00	0.00	NM						
Ⓜ MG for 12.3,12.4,12.1,12.2															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	\$325.00	0.00	NM						
Ⓜ MG for 12.3,12.4,12.1,12.2															
[Revised Rate to Reinstate]															
E 13	KSNV	09/25/12	09/28/12		CM	11am-12pm	-TWTF--	:30	4	\$80.00	4	0.00	NM	4	\$1,300.00

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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Rachael Ray Rachael Ray RACHEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -TWTF-- 4 \$80.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm -TWThF---- :30 (\$80.00) 0.00 NM See MG 13.5, 13.6, 13.7, 13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm -TWThF---- :30 (\$80.00) 0.00 NM See MG 13.5, 13.6, 13.7, 13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm -TWThF---- :30 (\$80.00) 0.00 NM See MG 13.5, 13.6, 13.7, 13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm -TWThF---- :30 (\$80.00) 0.00 NM See MG 13.5, 13.6, 13.7, 13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm -TWThF---- :30 \$325.00 0.00 NM Ⓜ MG for 13.2, 13.3, 13.1, 13.4 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm -TWThF---- :30 \$325.00 0.00 NM Ⓜ MG for 13.2, 13.3, 13.1, 13.4 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm -TWThF---- :30 \$325.00 0.00 NM Ⓜ MG for 13.2, 13.3, 13.1, 13.4 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm -TWThF---- :30 \$325.00 0.00 NM Ⓜ MG for 13.2, 13.3, 13.1, 13.4 [Revised Rate to Reinstate]															
E 14	KSNV	09/25/12	09/28/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	4	\$125.004		0.00	NM	4	\$1,700.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -TWTF-- 4 \$125.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KSNV 09/24/12-09/30/12 Noon News 12-1230pm -TWThF---- :30 (\$125.00) 0.00 NM See MG 14.5, 14.6, 14.7, 14.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 Noon News 12-1230pm -TWThF---- :30 (\$125.00) 0.00 NM See MG 14.5, 14.6, 14.7, 14.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 Noon News 12-1230pm -TWThF---- :30 (\$125.00) 0.00 NM See MG 14.5, 14.6, 14.7, 14.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 Noon News 12-1230pm -TWThF---- :30 (\$125.00) 0.00 NM See MG 14.5, 14.6, 14.7, 14.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 Noon News 12-1230pm -TWThF---- :30 \$425.00 0.00 NM Ⓜ MG for 14.2, 14.4, 14.1, 14.3 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 Noon News 12-1230pm -TWThF---- :30 \$425.00 0.00 NM Ⓜ MG for 14.2, 14.4, 14.1, 14.3 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 Noon News 12-1230pm -TWThF---- :30 \$425.00 0.00 NM Ⓜ MG for 14.2, 14.4, 14.1, 14.3 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 Noon News 12-1230pm -TWThF---- :30 \$425.00 0.00 NM Ⓜ MG for 14.2, 14.4, 14.1, 14.3 [Revised Rate to Reinstate]															
E 15	KSNV	09/25/12	09/28/12	The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	4	\$100.003		0.00	NM	4	\$1,300.00

Advertiser:	<u>Obama for America</u>	
Product Desc:	<u>OBAMA FOR AMERICA</u>	KSNV
Estimate:	1536	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Agenda 1230pm															
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--		4				\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	The Agenda 1230pm			1230-1p	-TWThF----	:30		(\$100.00)		0.00	NM		
See MG 15.5,15.6,15.7,15.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	The Agenda 1230pm			1230-1p	-TWThF----	:30		(\$100.00)		0.00	NM		
See MG 15.5,15.6,15.7,15.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	The Agenda 1230pm			1230-1p	-TWThF----	:30		(\$100.00)		0.00	NM		
See MG 15.5,15.6,15.7,15.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	The Agenda 1230pm			1230-1p	-TWThF----	:30		(\$100.00)		0.00	NM		
See MG 15.5,15.6,15.7,15.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	The Agenda 1230pm			1230-1p	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 15.2,15.1,15.4,15.3															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	The Agenda 1230pm			1230-1p	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 15.2,15.1,15.4,15.3															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	The Agenda 1230pm			1230-1p	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 15.2,15.1,15.4,15.3															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	The Agenda 1230pm			1230-1p	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 15.2,15.1,15.4,15.3															
[Revised Rate to Reinstate]															
E 16	KSNV	09/25/12	09/28/12	Days of our Lives	CM	1258p-2pm	-TWTF--	:30	4	\$125.004		0.00	NM	4	\$1,700.00
Days of our Lives															
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--		4				\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	Days of our Lives			1258p-2pm	-TWThF----	:30		(\$125.00)		0.00	NM		
See MG 16.5,16.6,16.7,16.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	Days of our Lives			1258p-2pm	-TWThF----	:30		(\$125.00)		0.00	NM		
See MG 16.5,16.6,16.7,16.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	Days of our Lives			1258p-2pm	-TWThF----	:30		(\$125.00)		0.00	NM		
See MG 16.5,16.6,16.7,16.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	Days of our Lives			1258p-2pm	-TWThF----	:30		(\$125.00)		0.00	NM		
See MG 16.5,16.6,16.7,16.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	Days of our Lives			1258p-2pm	-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 16.2,16.4,16.3,16.1															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	Days of our Lives			1258p-2pm	-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 16.2,16.4,16.3,16.1															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	Days of our Lives			1258p-2pm	-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 16.2,16.4,16.3,16.1															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	Days of our Lives			1258p-2pm	-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 16.2,16.4,16.3,16.1															
[Revised Rate to Reinstate]															
E 17	KSNV	09/25/12	09/28/12	The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$85.004		0.00	NM	4	\$1,300.00
The Doctors															

Order / Rev: 104994
Alt Order #: 06837955
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
Product Desc: OBAMA FOR AMERICA
Estimate: 1536
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	KSNV	09/25/12	09/28/12	The Doctors The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$85.004		0.00	NM	4	\$1,300.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$85.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		The Doctors		2pm-3pm	-TWThF----	:30		(\$85.00)		0.00	NM		
See MG 17.5, 17.6, 17.7, 17.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12		The Doctors		2pm-3pm	-TWThF----	:30		(\$85.00)		0.00	NM		
See MG 17.5, 17.6, 17.7, 17.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12		The Doctors		2pm-3pm	-TWThF----	:30		(\$85.00)		0.00	NM		
See MG 17.5, 17.6, 17.7, 17.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12		The Doctors		2pm-3pm	-TWThF----	:30		(\$85.00)		0.00	NM		
See MG 17.5, 17.6, 17.7, 17.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12		The Doctors		2pm-3pm	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.2, 17.4, 17.3, 17.1															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12		The Doctors		2pm-3pm	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.2, 17.4, 17.3, 17.1															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12		The Doctors		2pm-3pm	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.2, 17.4, 17.3, 17.1															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12		The Doctors		2pm-3pm	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.2, 17.4, 17.3, 17.1															
[Revised Rate to Reinstate]															
E 18	KSNV	09/25/12	09/28/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	4	\$450.001		0.00	NM	4	\$1,800.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$450.00		0.00						
E 19	KSNV	09/25/12	09/28/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	-TWTF--	:30	4	\$145.004		0.00	NM	4	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$145.00		0.00						

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 19	KSNV	09/25/12	09/28/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	-TWTF--	:30	4	\$145.004		0.00	NM	4	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$145.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	NEWS 3 at 4 (1 HOUR)			4-5pm	(4:00 PM-4:30 P-TWThF----	:30		(\$145.00)		0.00	NM		
See MG 19.5,19.6,19.7,19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	NEWS 3 at 4 (1 HOUR)			4-5pm	(4:00 PM-4:30 P-TWThF----	:30		(\$145.00)		0.00	NM		
See MG 19.5,19.6,19.7,19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	NEWS 3 at 4 (1 HOUR)			4-5pm	(4:00 PM-4:30 P-TWThF----	:30		(\$145.00)		0.00	NM		
See MG 19.5,19.6,19.7,19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	NEWS 3 at 4 (1 HOUR)			4-5pm	(4:00 PM-4:30 P-TWThF----	:30		(\$145.00)		0.00	NM		
See MG 19.5,19.6,19.7,19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	NEWS 3 at 4 (1 HOUR)			4-5pm	(4:00 PM-4:30 P-TWThF----	:30		\$600.00		0.00	NM		
Ⓜ MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	NEWS 3 at 4 (1 HOUR)			4-5pm	(4:00 PM-4:30 P-TWThF----	:30		\$600.00		0.00	NM		
Ⓜ MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	NEWS 3 at 4 (1 HOUR)			4-5pm	(4:00 PM-4:30 P-TWThF----	:30		\$600.00		0.00	NM		
Ⓜ MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	NEWS 3 at 4 (1 HOUR)			4-5pm	(4:00 PM-4:30 P-TWThF----	:30		\$600.00		0.00	NM		
Ⓜ MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate]															
E 20	KSNV	09/25/12	09/28/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	-TWTF--	:30	4	\$700.001		0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$700.00		0.00			
E 21	KSNV	09/25/12	09/28/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	4	\$1,000.001		0.00	NM	4	\$4,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$1,000.00		0.00			
E 22	KSNV	09/29/12	09/29/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.001		0.00	NM	1	\$650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$650.00		0.00			
E 23	KSNV	09/30/12	09/30/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$900.002		0.00	NM	1	\$900.00
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$900.00		0.00			
E 24	KSNV	09/25/12	09/28/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$230.004		0.00	NM	4	\$4,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$230.00		0.00			

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	KSNV	09/25/12	09/28/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$230.004		0.00	NM	4	\$4,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-TWTF--			4		\$230.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/24/12-09/30/12	M-F Jeopardy		630-7pm		-TWThF----	:30	(\$230.00)	0.00	NM				
See MG 24.5,24.6,24.7,24.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F Jeopardy		630-7pm		-TWThF----	:30	(\$230.00)	0.00	NM				
See MG 24.5,24.6,24.7,24.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F Jeopardy		630-7pm		-TWThF----	:30	(\$230.00)	0.00	NM				
See MG 24.5,24.6,24.7,24.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F Jeopardy		630-7pm		-TWThF----	:30	(\$230.00)	0.00	NM				
See MG 24.5,24.6,24.7,24.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F Jeopardy		630-7pm		-TWThF----	:30	\$1,000.00	0.00	NM				
Ⓜ MG for 24.4,24.3,24.1,24.2															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F Jeopardy		630-7pm		-TWThF----	:30	\$1,000.00	0.00	NM				
Ⓜ MG for 24.4,24.3,24.1,24.2															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F Jeopardy		630-7pm		-TWThF----	:30	\$1,000.00	0.00	NM				
Ⓜ MG for 24.4,24.3,24.1,24.2															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F Jeopardy		630-7pm		-TWThF----	:30	\$1,000.00	0.00	NM				
Ⓜ MG for 24.4,24.3,24.1,24.2															
[Revised Rate to Reinstate]															
E 25	KSNV	09/25/12	09/28/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-TWTF--	:30	4	\$230.004		0.00	NM	4	\$4,000.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-TWTF--			4		\$230.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/24/12-09/30/12	M-F Wheel		7-730pm		-TWThF----	:30	(\$230.00)	0.00	NM				
See MG 25.5,25.6,25.7,25.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F Wheel		7-730pm		-TWThF----	:30	(\$230.00)	0.00	NM				
See MG 25.5,25.6,25.7,25.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F Wheel		7-730pm		-TWThF----	:30	(\$230.00)	0.00	NM				
See MG 25.5,25.6,25.7,25.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F Wheel		7-730pm		-TWThF----	:30	(\$230.00)	0.00	NM				
See MG 25.5,25.6,25.7,25.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F Wheel		7-730pm		-TWThF----	:30	\$1,000.00	0.00	NM				
Ⓜ MG for 25.4,25.1,25.3,25.2															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F Wheel		7-730pm		-TWThF----	:30	\$1,000.00	0.00	NM				
Ⓜ MG for 25.4,25.1,25.3,25.2															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F Wheel		7-730pm		-TWThF----	:30	\$1,000.00	0.00	NM				
Ⓜ MG for 25.4,25.1,25.3,25.2															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F Wheel		7-730pm		-TWThF----	:30	\$1,000.00	0.00	NM				
Ⓜ MG for 25.4,25.1,25.3,25.2															
[Revised Rate to Reinstate]															
E 26	KSNV	09/25/12	09/28/12		CM	730-758pm	-TWTF--	:30	4	\$800.001		0.00	NM	4	\$3,200.00

Advertiser:	Obama for America
Product Desc:	OBAMA FOR AMERICA
Estimate:	1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FacetoFace/Ralston Rept															
Face to Face w/ J.Ralston															
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-TWTF--		4		\$800.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/24/12-09/30/12	FacetoFace/Ralston Report			730-758pm	-TWThF----	:30		(\$125.00)	0.00	NM			
See MG 26.5,26.6,26.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	FacetoFace/Ralston Report			730-758pm	-TWThF----	:30		(\$125.00)	0.00	NM			
See MG 26.5,26.6,26.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	FacetoFace/Ralston Report			730-758pm	-TWThF----	:30		(\$125.00)	0.00	NM			
See MG 26.5,26.6,26.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	FacetoFace/Ralston Report			730-758pm	-TWThF----	:30		\$800.00	0.00	NM			
Ⓜ MG for 26.2,26.1,26.4															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	FacetoFace/Ralston Report			730-758pm	-TWThF----	:30		\$800.00	0.00	NM			
Ⓜ MG for 26.2,26.1,26.4															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	FacetoFace/Ralston Report			730-758pm	-TWThF----	:30		\$800.00	0.00	NM			
Ⓜ MG for 26.2,26.1,26.4															
[Revised Rate to Reinstate]															
E 28	KSNV	09/29/12	09/29/12	Wknd Wheel of Fortune CM		7-730pm	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
SAT/ Wheel of Fortune															
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-		1		\$500.00		0.00					
E 29	KSNV	09/29/12	09/29/12	Vegas Inc. CM		6:30-8pm	-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00
Vegas Inc.															
VEGAS INC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-		1		\$375.00		0.00					
E 30	KSNV	09/28/12	09/28/12	Fri 10-11p CM		10-11pm	----F--	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
Friday Prime 10-11pm															
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--		1		\$3,200.00		0.00					
E 31	KSNV	09/29/12	09/29/12	Sat PR 9-11p CM		9-11p	-----S-	:30	1	\$1,300.00	2	0.00	NM	1	\$1,300.00
Saturday Prime 9-11pm															
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-		1		\$1,300.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/24/12-09/30/12	Sat PR 9-10p			9-10pm	-----Sa--	:30		(\$1,200.00)	0.00	NM			
See MG 31.2															
[na golf]															
2	KSNV	09/24/12-09/30/12	Sat PR 9-10p			9-10pm	-----Sa--	:30		(\$1,200.00)	0.00	NM			
Ⓜ See MG 31.3															
3	KSNV	09/29/12-09/29/12	Sat PR 9-11p			9-11p	-----Sa--	:30		\$1,300.00	0.00	NM			
Ⓜ MG for 31.2 09/29															
[inv code]															
E 32	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA CM		1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
NFL Pre-Game															
FNIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S		1		\$2,400.00		0.00					

Order / Rev:	104994
Alt Order #:	06837955
Flight Dates:	09/25/12 - 10/01/12

Advertiser:	Obama for America
Product Desc:	OBAMA FOR AMERICA
Estimate:	1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 32	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
FNIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1				\$2,400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSNV	09/24/12-09/30/12	NFL Pre-Game / FNA		1p-530pm	-----Su	:30		(\$2,400.00)		0.00	NM		
	See MG 32.2														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
	2	KSNV	09/30/12-09/30/12	NFL Pre-Game / FNA		1p-530pm	-----Su	:30		\$2,400.00		0.00	NM		
	Ⓜ MG for 32.1 09/30														
	[Revised Rate to Reinstate]														
E 33	KSNV	09/29/12	09/29/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	10-11pm	-----S-	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1				\$2,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSNV	09/24/12-09/30/12	Sat PR 10-11p		10-11pm	-----Sa--	:30		(\$2,000.00)		0.00	NM		
	See MG 33.2														
	[INCORRECT INVENTORY CODE / PROGRAM CHANGE: Law & Order SVU airs 9-11pm on 9/29]														
	2	KSNV	09/29/12-09/29/12	Sat PR 10-11p		10-11pm	-----Sa--	:30		(\$2,000.00)		0.00	NM		
	Ⓜ See MG 33.3														
	[PGM CHG = SAT 9-11PM]														
	3	KSNV	09/29/12-09/29/12	Sat PR 9-11p		9-11p	(10:00 PM-11:00-----Sa--	:30		\$2,000.00		0.00	NM		
	Ⓜ MG for 33.2 09/29														
	[INV CODE]														
E 34	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
FNIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1				\$2,400.00		0.00			
E 35	KSNV	09/30/12	09/30/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
SUN NIGHT FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1				\$10,000.00		0.00			
E 36	KSNV	09/25/12	09/28/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$1,100.00	1	0.00	NM	4	\$4,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		4				\$1,100.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSNV	09/24/12-09/30/12	M-F News 3 at Eleven		11pm-1135pm	-TWThF----	:30		(\$255.00)		0.00	NM		
	See MG 36.5														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
	5	KSNV	09/25/12-09/28/12	M-F News 3 at Eleven		11pm-1135pm	-TWThF----	:30		\$1,100.00		0.00	NM		
	Ⓜ MG for 36.1 09/26														
	[Revised Rate to Reinstate]														
E 37	KSNV	09/29/12	09/29/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$225.00	4	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1				\$225.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSNV	09/24/12-09/30/12	Sa-Su News 3 at Eleven		11pm-1135pm	-----Sa--	:30		(\$225.00)		0.00	NM		
	See MG 37.2														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
	2	KSNV	09/29/12-09/29/12	Sa-Su News 3 at Eleven		11pm-1135pm	-----Sa--	:30		\$1,100.00		0.00	NM		
	Ⓜ MG for 37.1 09/29														
	[Revised Rate to Reinstate]														

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 38	KSNV	09/30/12	09/30/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$1,100.00		0.00			
E 39	KSNV	09/25/12	09/28/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$425.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSNV	09/24/12-09/30/12	The Tonight Show			1135p-1237a	-TWThF----	:30		(\$425.00)		0.00	NM		
See MG 39.5															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	The Tonight Show			1135p-1237a	-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 39.3 09/25															
[Revised Rate to Reinstate]															
E 40	KSNV	09/25/12	09/28/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$225.00	1	0.00	NM	4	\$900.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	09/24/12-09/30/12	Late Night w/Fallon			1237a-136am	-TWThF----	:30		(\$225.00)		0.00	NM		
See MG 40.5, 40.6, 40.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	Late Night w/Fallon			1237a-136am	-TWThF----	:30		(\$225.00)		0.00	NM		
See MG 40.5, 40.6, 40.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	Late Night w/Fallon			1237a-136am	-TWThF----	:30		(\$225.00)		0.00	NM		
See MG 40.5, 40.6, 40.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	Late Night w/Fallon			1237a-136am	-TWThF----	:30		\$225.00		0.00	NM		
Ⓜ MG for 40.4, 40.2, 40.3															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	Late Night w/Fallon			1237a-136am	-TWThF----	:30		\$225.00		0.00	NM		
Ⓜ MG for 40.4, 40.2, 40.3															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	Late Night w/Fallon			1237a-136am	-TWThF----	:30		\$225.00		0.00	NM		
Ⓜ MG for 40.4, 40.2, 40.3															
[Revised Rate to Reinstate]															
E 41	KSNV	09/29/12	09/29/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$750.00	2	0.00	NM	1	\$750.00
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$750.00		0.00			
E 42	KSNV	10/01/12	10/01/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$450.00		0.00			
E 43	KSNV	10/01/12	10/01/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$700.00		0.00			

Advertiser:	Obama for America
Product Desc:	OBAMA FOR AMERICA
Estimate:	1536

Product Desc: OBAMA FOR AMERICA

KSNV

Estimate: 1536

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 43	KSNV	10/01/12	10/01/12	M-F 6-7a WakeUp w/Wagner M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$700.001		0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12	M-F 6-7a WakeUp w/Wagner		6-7a		M-----	:30		(\$700.00)		0.00	NM		
See MG 43.2															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12	M-F 6-7a WakeUp w/Wagner		6-7a		M-----	:30		\$700.00		0.00	NM		
(M) MG for 43.1 10/01															
[Revised Rate to Reinstate]															
E 44	KSNV	10/01/12	10/01/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$900.001		0.00	NM	1	\$900.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12	Today Show		658a-9am		M-----	:30		(\$900.00)		0.00	NM		
See MG 44.2															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12	Today Show		658a-9am		M-----	:30		\$900.00		0.00	NM		
(M) MG for 44.1 10/01															
[Revised Rate to Reinstate]															
E 45	KSNV	10/01/12	10/01/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	M-----	:30	1	\$425.001		0.00	NM	1	\$425.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$425.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12	M-F Today Show II 3rd Hr		9-10a		M-----	:30		(\$425.00)		0.00	NM		
See MG 45.2															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12	M-F Today Show II 3rd Hr		9-10a		M-----	:30		\$425.00		0.00	NM		
(M) MG for 45.1 10/01															
[Revised Rate to Reinstate]															
E 46	KSNV	10/01/12	10/01/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	M-----	:30	1	\$325.001		0.00	NM	1	\$325.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12	M-F Today Show III 4th Hr		10am-11am		M-----	:30		(\$325.00)		0.00	NM		
See MG 46.2															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12	M-F Today Show III 4th Hr		10am-11am		M-----	:30		\$325.00		0.00	NM		
(M) MG for 46.1 10/01															
[Revised Rate to Reinstate]															
E 47	KSNV	10/01/12	10/01/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.001		0.00	NM	1	\$325.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$325.00		0.00			
E 48	KSNV	10/01/12	10/01/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$425.001		0.00	NM	1	\$425.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$425.00		0.00			
E 49	KSNV	10/01/12	10/01/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.001		0.00	NM	1	\$325.00
AGENDA															

Order / Rev: 104994
 Alt Order #: 06837955
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Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
E 49	KSNV	10/01/12	10/01/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00		
AGENDA																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----					1	\$325.00		0.00					
E 50	KSNV	10/01/12	10/01/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00		
DAYS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----					1	\$425.00		0.00					
E 51	KSNV	10/01/12	10/01/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00		
DRS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----					1	\$325.00		0.00					
E 52	KSNV	10/01/12	10/01/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00		
PHIL																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----					1	\$450.00		0.00					
E 53	KSNV	10/01/12	10/01/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00		
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----					1	\$725.00		0.00					
E 54	KSNV	10/01/12	10/01/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00		
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----					1	\$1,200.00		0.00					
E 55	KSNV	10/01/12	10/01/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00		
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----					1	\$1,200.00		0.00					
E 56	KSNV	10/01/12	10/01/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00		
JEOPARDY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----					1	\$1,300.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/01/12-10/07/12		M-F Jeopardy		630-7pm	M-----	:30		(\$1,300.00)		0.00	NM				
See MG 56.2																	
[NOT AVAILABLE RATE] NOT AVAILABLE RATE																	
2	KSNV	10/01/12-10/01/12		M-F Jeopardy		630-7pm	M-----	:30		\$1,300.00		0.00	NM				
Ⓜ MG for 56.1 10/01																	
[Revised Rate to Reinstate]																	
E 57	KSNV	10/01/12	10/01/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00		
WHEEL																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----					1	\$1,300.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/01/12-10/07/12		M-F Wheel		7-730pm	M-----	:30		(\$1,300.00)		0.00	NM				
See MG 57.2																	
[NOT AVAILABLE RATE] NOT AVAILABLE RATE																	
2	KSNV	10/01/12-10/01/12		M-F Wheel		7-730pm	M-----	:30		\$1,300.00		0.00	NM				
Ⓜ MG for 57.1 10/01																	
[Revised Rate to Reinstate]																	
E 58	KSNV	10/01/12	10/01/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00		

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$900.00		0.00						
E 59	KSNV	10/01/12	10/01/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				Tonight Show											
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		The Tonight Show	1135p-1237a		M-----	:30		(\$500.00)		0.00	NM		
See MG 59.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12		The Tonight Show	1135p-1237a		M-----	:30		\$500.00		0.00	NM		
Ⓜ MG for 59.1 10/01															
[Revised Rate to Reinstate]															
E 60	KSNV	10/01/12	10/01/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$250.00	1	0.00	NM	1	\$250.00
				Late Night w/Fallon											
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		Late Night w/Fallon	1237a-136am		M-----	:30		(\$250.00)		0.00	NM		
See MG 60.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12		Late Night w/Fallon	1237a-136am		M-----	:30		\$250.00		0.00	NM		
Ⓜ MG for 60.1 10/01															
[Revised Rate to Reinstate]															
E 61	KSNV	10/01/12	10/01/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
				Monday Prime 8-10pm											
VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$4,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		Mon PR 8-10p	8-10pm		M-----	:30		(\$4,000.00)		0.00	NM		
See MG 61.2															
[na]															
2	KSNV	10/01/12-10/01/12		Mon PR 8-10p	8-10pm		M-----	:30		\$4,000.00		0.00	NM		
Ⓜ MG for 61.1 10/01															
[Revised Rate to Reinstate]															
N 62	KSNV	09/30/12	09/30/12	Wake Up Early w/ Wagner	CM	430a-5a	-----S	:30	1	\$100.00	2	0.00	NM	1	\$100.00
				Wake Up Early Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$100.00		0.00						
N 63	KSNV	09/30/12	09/30/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				Jeopardy in Prime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$1,200.00		0.00						
N 64	KSNV	09/29/12	09/29/12	To the Point - ON	CM	430-5am	-----S-	:30	1	\$100.00	2	0.00	NM	1	\$100.00
				To the Point - ON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-	1		\$100.00		0.00						
N 65	KSNV	10/01/12	10/01/12	Today-AN	CM	205a-304a	M-----	:30	1	\$45.00	3	0.00	NM	1	\$45.00
				Today-AN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$45.00		0.00						
N 66	KSNV	10/01/12	10/01/12	Mad Money AN	CM	3:00-4:00am	M-----	:30	1	\$30.00	3	0.00	NM	1	\$30.00
				Mad Money AN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$30.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																																																
N66	KSNV	10/01/12	10/01/12	Mad Money AN Mad Money AN	CM	3:00-4:00am	M-----	:30	1	\$30.003		0.00	NM	1	\$30.00																																																																
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="10"></td></tr> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>M-----</td><td>1</td><td>\$30.00</td><td>0.00</td><td colspan="10"></td></tr> <tr> <td><u>Spot</u></td><td><u>Ch</u></td><td><u>Date Range</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Weekdays</u></td><td><u>Length</u></td><td><u>Rate</u></td><td><u>Rtg</u></td><td><u>Type</u></td><td colspan="6"></td></tr> <tr> <td>1</td><td>KSNV</td><td>10/01/12-10/07/12</td><td>Mad Money AN</td><td>3:00-4:00am</td><td>M-----</td><td>:30</td><td>\$30.00</td><td>0.00</td><td>NM</td><td colspan="6"></td></tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 10/01/12	10/07/12	M-----	1	\$30.00	0.00											<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>							1	KSNV	10/01/12-10/07/12	Mad Money AN	3:00-4:00am	M-----	:30	\$30.00	0.00	NM						
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																																										
Week: 10/01/12	10/07/12	M-----	1	\$30.00	0.00																																																																										
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>																																																																						
1	KSNV	10/01/12-10/07/12	Mad Money AN	3:00-4:00am	M-----	:30	\$30.00	0.00	NM																																																																						
													Totals	121	\$95,050.00																																																																